UNIT ONE

Unit QUESTION

Why do people follow fashion trends?

A. Discuss these questions with your classmates.

- Think about clothing you bought recently. Why did you buy it?
- What fashions trends are popular now?

B. Select the statement (a or b) that you agree with the most. Giv one reason for each choice.

- 1. a. I wear clothes because I like them, not because they're popular.
 - b. I like to wear the newest fashions.
- 2. a. I never read fashion magazines.
 - b. I like to read about popular fashion designers.
- 3. a. I have many pairs of sunglasses.
 - b. One pair of sunglasses is enough for me.
- 4. a. My favorite pair of shoes is new.
 - b. My favorite pair of shoes is old.
- 5. a. Working in fashion is an interesting career.
 - b. Working in fashion is not an interesting career.

LISTENING

VOCABULARY

The words in bold are in Listening 1. Read the sentences. Then match each word with its definition below.

1. Red shoes are a new fashion trend. Many people wear them now.
2. Five years ago, no one knew who he was . Now he's a celebrity. His name is in the new
paper every day.
3. That's the most ridiculous idea I've ever heard. It will never work.
4. Bill told a joke at dinner la t night. We all laughed very hard.
5. Driving a car without wearing a seatbelt is risky. You can get hurt in an accident.
6. The person who wrote the article was very critical of the movie. He didn't like it at all.
7. He's a very experienced journalist . He works for a very important newspaper company
8. I admire Elaine very much. he' a great arti t and a very nice person.

- a. (v.) to respect someone very much
- b. (n.) a famous person
- c. (v.) saying what is wrong with something
- d. (n.) a popular idea or change
- e. (n.) a thing that someone says that is funny, not serious
- f. (n.) a person who collects, writes, and publishes news
- g. (adj.) very silly or unreasonable
- h. (adj.) dangerous

PREVIEW LISTENING 1

Extreme Fashion

You are going to listen to a conversation between two journalist, Vicky and John. Vicky ha to write a story about a fashion show. What do you think he has to write about?

LISTEN FOR MAIN IDEAS

Listen to the conversation. Check (\checkmark) the two statements that express main ideas of the conversation.

1. Vicky went to a fall fashion how.
2. People sometimes follow fashion trends because they're afraid to say they don't like
them.
3. Journalists and other people should be critical of fashions.
4. Vicky has to write an article for tomorrow's newspaper.

LISTEN FOR DETAILS

Read the questions. Then listen again. Answer the questions.

- 1. What did the dress at the fashion how look like?
- 2. Did people laugh when they saw the dress?
- 3. What does Vicky think about the dress?
- 4. What can a celebrity do by wearing a certain fashion?
- 5. A journalist wrote a critical article about a designer. What did the designer do?

WHAT Do You THINK?

Discuss the questions in a group.

- 1. Do you agree that celebrities start fashion trends? Why or why not? Give examples.
- 2. What are other ways to start fashion trends?
- 3. There's an old saying: "Clothes make the man" (or woman). What do you think this saying mean? Do you agree? Why or why not?

Listening Skills: Listening for Main Ideas

The **main idea** is the most important thing the speaker wants you to understand. Focus on understanding the main idea first. Listen for repeated ideas. Pay attention when a speaker emphasizes a sentence. Don't stop to think about words you don't understand. Keep listening.

A. Listen to a short presentation on persona	al style. Check (\checkmark) the sentence
that best states the speaker's main idea.	

l. If you wear clothing from other times or places, you are out of tyle.
2. People sometimes choose clothes that how who they want to be.
3. Fashion of the 1930 and 1940s were more beautiful than today's fashions.

B. Listen again. Then work with a partner. Discuss the questions.

What examples did the speaker use? How did the examples help you understand the main idea?

HOMEWORK

Pre-Listening

Here are some words used in the listening. Read the definitions.

- 1. **benefit** (n.) a good or useful effect of something
- 2. **combination** (n.) two or more things mixed or joined together
- 3. **economics** (*n*.) the study of money and business
- 4. **individual** (n.) one person
- 5. **key** (adj.) very important
- 6. **opportunity** (n.) a chance to do something
- 7. **relationship** (n.) a connection between two or more people
- 8. **stuff** (n.) a group of different things, often with little value

Listening Task 1 (Listen for Main Ideas)

Listen to the business class discussion. Choose the correct answer to each question.

- 1. What is fashionomics?
 - a. a study of how fashion change
 - b. a study of fashion and the economy
 - c. a study of the history of fashion design
- 2. How is fashion good for the economy?
 - a. It creates jobs for people who make and sell clothes.
 - b. It makes people spend too much money on clothes.
 - c. It encourage people to wear their clothes for a long time.
- 3. Which of these is NOT a benefit of the fashion business?
 - a. It gives individuals an opportunity to create their own "look."
 - b. It encourages designers to be more creative.
 - c. It encourages everyone to dress in the same way.

Listening Task 2 (Listen for Details)

Read the sentences. Then listen again. Select the answer that best completes each statement.

l.	The professor says that fashion
	a. is very attractive
	b. is always changing
	c. is very expensive
2.	A student says that he wants to buy a new jacket because
	a. his old jacket is in poor condition
	b. he thinks his old jacket is ugly
	c. his old jacket is "out of fashion"
3.	One of the students feel that putting on old jean and a T-shirt
	a. shows that a person is not very creative
	b. shows that a person is not interested in fashion
	c. creates a "look" for the person
4.	At the end of the class the professor does not
	a. gives the student a test on the lecture
	b. reviews the important point of the discussion
	c. gives the student homework for the next day

Speaking Task

Answer the question below. Give two reasons with examples to support your answer. (Speak for 1 minute.)

Your opinion:			
Reason 1:		_	
Example 1:		_	
Reason 2:		_	
Example 2:			